

THE ALLIANCE OF CREATIVE PROFESSIONALS, INC.

d/b/a Strategic Intercept International (SII)

Capabilities Statement | Executive Coaching | Leadership Development | Organizational Alignment



We help federal agencies and public-sector institutions strengthen leadership performance by converting strategy into repeatable decision habits, clearer accountability, and teams that execute without re-litigating priorities. In business since 2014. SAM.gov registered. Small Business. ICF MCC and PCC credentialed coaching team.

CORE CAPABILITIES

1. Executive & Senior Leader Coaching (ICF-Aligned)

- 1:1 coaching for executives, division directors, department chairs, and senior administrators
- Role clarity, decision ownership, stakeholder management, and leadership under constraint

2. Leadership & Supervisory Training

- Practical leader behaviors that hold up in real workflows
- Communication, performance management, and manager consistency

3. Organizational Alignment & Culture Assessment

- Values-to-behavior translation: operational, measurable, non-theoretical
- Priority clarity, cross-functional coordination, and accountability mapping

4. Team Performance & Communication Enablement

- Team norms, meeting cadence, escalation pathways, and conflict-to-clarity practices
- Reduces friction, duplication, and stalled decisions

5. Strategic Planning & Change Management Facilitation

- Decision frameworks, implementation planning, stakeholder alignment
- Change adoption that is observable and trackable

6. Custom Learning & Development Curriculum Design

- Agency-appropriate learning architecture, facilitator guides, and participant tools
- Measurement plans aligned to institutional competency frameworks

DIFFERENTIATORS

Decision Clarity Under Pressure. We translate values and priorities into decision filters leaders apply in real time. The result: reduced ambiguity, clearer ownership, and stronger cross-team execution.

ICF-Credentialed Coaching Team. All coaches hold an MCC and/or PCC certification through the International Coaching Federation. The team brings nearly 100 years of combined coaching, leadership, and organizational development experience.

35 Years of Federal Service. The team brings direct federal delivery experience across eight agencies, including executive coaching program design, change management consulting, and leadership development. Work has been featured in Government Training News and Excellence in Government.

Structured Measurement Cadence. Every engagement runs a documented onboarding, midpoint, and close-out phase with stakeholder-aligned reporting tied to your competency model. Quarterly aggregate summaries available.

Procurement-Ready Delivery. Supports multiple P.O.s and department billing. Clear scope, measurable outcomes, standardized documentation. Travel billed at cost with prior approval.

NAICS CODES

Primary: 611430 (Professional and Management Development Training)

Secondary: 541612 | 541611 | 541618 | 611710 | 541990

DELIVERY FOOTPRINT

Virtual or in-person delivery available nationwide and internationally.

Travel and related expenses billed at cost with prior written approval.

COACHING TEAM

- Ben Dooley, MCC, CPCC
- Chéri S. Allen, MCC
- Charlotte Kovaks, PCC
- Jon Schickedanz, Managing Partner



PAST PERFORMANCE

IRS — Enterprise Coaching Center of Excellence Executive coaching program delivery within the IRS Enterprise Coaching Center of Excellence. Federal agency context. ICF-aligned coaching methodology.	FAA — Change Management Change management consulting and leadership support for the Federal Aviation Administration. Focus: organizational transition, communication, and leadership alignment.	Department of Education — Executive Coaching Executive coaching program design and delivery at the U.S. Department of Education. Georgetown-trained methodology. Designed and led by team member with 35 years of federal service.
PHMSA — Leadership Development Leadership development program delivery for the Pipeline and Hazardous Materials Safety Administration. Focus: leader effectiveness and organizational alignment.	Good Food Accelerator 6-month executive and team coaching engagement. Focus: decision clarity, culture alignment, and team execution. Reference contact: Carley Herron.	Allies for Community Business 9-month executive leadership coaching program for senior directors and founders. Focus: leadership capacity, communication, and accountability. Reference contact: Rowan Richards.
Higher-Education Leadership (Confidential) Coaching engagement with a university department chair. Focus: role transition, decision clarity, and stakeholder communication. 2023–2024.	Healthcare Leadership (Confidential) Executive coaching engagement with a healthcare leadership team. Focus: alignment, accountability, and communication under operational pressure. 2022–2024.	Corporate Executive Team (Confidential) Executive team coaching engagement for a corporate leadership team. Focus: culture alignment, decision-making, and cross-functional execution. 2021–2023.

COMPANY REGISTRATION & IDENTIFIERS

Legal Name The Alliance of Creative Professionals, Inc.	DBA Strategic Intercept International (SII)	Established 2014	Business Status Small Business
SAM.gov Active	UEI UK8JJ1A7YNN7	CAGE / NCAGE 8CNG4	Primary NAICS 611430
Additional NAICS Codes 541612 541611 541618 611710 541990 541720 512110			
SAM Physical Address 1629 Sherwood Rd, Highland Park, IL 60035			

Ready to talk scope and fit?

Schedule a 30-minute discovery call. We will map your leadership challenge to a structured engagement with clear deliverables and a documented measurement cadence.

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